

Now, publicity in Indian skies?

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HYDERABAD: After the television and Internet, corporates and advertising firms are looking at the aerial route for publicising products and capabilities.

What more do they need when a small aircraft, designed to cater the needs for banner towing, spraying and other functions is available at 1.2 lakh Euros.

At least four airline operators, in tie-up with advertisement firms, have firmed up plans to utilise the light sport aircraft manufactured by Remos Aircraft GmbH, a Germany-based manufacturer of high tech components for the aviation industry.

The Remos GX Glass cock-



PAINTING THE SKIES: The two-seater Remos GX Glass cockpit aircraft is ideal for banner towing, spraying, etc. -PHOTO: SPECIAL ARRANGEMENT

pit aircraft is set to take to the Indian skies once the regulator, Directorate General of Civil Aviation (DGCA), accords a formal clearance.

The process of certification would take some time as the

regulator has to verify the documents before formally giving the clearance, A.N. Hanfee, advisor of the SRK Aviacom, the dealers for Remos in India and South Asia, told *The Hindu* on the side-

lines of the ongoing India Aviation 2012.

The Remos aircraft is designed to accelerate rapidly and is capable of taking off in less than 300 feet. The climbing power is 30 per cent higher than other light aircraft.

SRK Aviacom sees a huge opportunity in banner towing and related segments as the market in these areas remained largely untapped. He said the company already had clients and the demand was sure to pick up once these aircraft start flying. More than 1,000 Remos, including 800 in the United States, were already flying. These two-seater aircrafts could be utilised in training pilots because of the low cost and better quality of functioning.

'Next six months crucial for domestic airlines'

Special Correspondent

the flight of fuel charges, and coupled with this are the air-

mestic airline sector.

Mr. Kaul said that the sec-

es, could even see some "ca-